

October 2009

Edition 3

Special points of interest:

- The two blues of the logo represent the heaven and the ocean
- The compass is retained as a link to the brands heritage
- A tagline of "What a Yacht" is to sum up the emotional connection the customer has with their vessel



Saloon Cruiser 32

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New Logo for New Designs



Bavaria Yachts has officially launched a new corporate design last month at the Interboot boat show in Friedrichshafen.

With the recent launch of the electrifying Cruiser 55 and the Cruiser 32, designed by Farr Yacht Design and BMW DesignworksUSA, Bavaria Yachts are have decided to introduce a new corporate brand to mark the new designs.

To meet today's modern expectations and to demonstrate Bavaria's vision and values, the new

corporate design features a modern take on the logo and design concept while remaining close to Bavaria's heritage.

The concept behind the new logo is "Bavaria flies the flag". With the flag as the logo the corporate design evolves from a known maritime symbol

with high impact. Whilst the colours awaken emotions of heaven and ocean, the compass is a key reference to the brand's history.

The new design was seen at the recent Interboot boat show on the company's stand and was well received by the media.



Cruiser 32! Yacht of the Year?

Further to the release in the previous newsletter the Cruiser 32 has been launched and the first boats are starting to roll off the production line.

Recently the Cruiser 32 was nominated for the European Yacht of the Year. This prestigious award is decided in January 2010 at the Dusseldorf boat show. Nomina-

tions are made in 5 categories from journalists from 11 leading boating European publications with testing taking place in September and November to decide the top yacht.

Bavaria has reported excellent demand for this new model with more than 50 being ordered already. A Cruiser 32 has

been sold in New Zealand and will be on display for the public to view at the Auckland International Boat Show at the Viaduct in March 2010.





Bavarias for Sale

USED BOATS NEEDED!!

We require stock of good used Bavarias. We are fielding requests almost daily.

If you have been thinking of upgrading your Bavaria now is a great time. The dollar is exceptionally strong against the Euro right now and used boats are holding their value well.

We would welcome the opportunity to sell your yacht.



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Cruiser 40

Brand New. Available now. \$60 000 of extras. Fully furling rig, large autopilot, radar, GPS/chartplotter, 40hp motor, large battery bank, inverter and spray dodger **\$395 000**



Cruiser 38

As new. 2008. Only 170NM on the log. 40hp motor, fully furling rig. Absolutely immaculate condition. 3 double cabin layout. L-shaped galley



Cruiser 50

2005. 75 hp motor. 4 cabin layout, cutter rigged. Recent entrant in Sydney to Hobart. . Extensive sail wardrobe. Full electronics. Very competitively priced



Cruiser 44

2001. 55hp motor 850hrs approx. Feathering prop. Standard plus Doyle high performance sails. 3 Double cabins. Broadwater stove. 2 heads. Separate Electric fridge and freezer. 3 showers. Comprehensive Electronics. Dinghy/OB **\$325 000**

Our Brokers

Colin Rees (top)

Colin joined the company 13 years ago after sailing to New Zealand from South Africa. Not surprisingly , he is a specialist in offshore cruising vessels



Peter Broadhurst

Peter, specializes in New Zealand yachts and launches and has been with Busfields for 8 years



Special Bavaria Owners Offer.

Any Bavaria owner who lists their vessel for sale **exclusively** with Busfields will receive special privileges.

Contact Colin or Peter to discuss this further.

029 969 1221 Colin
029 969 1223 Peter





BAVARIA

Cruiser 45 Released

Bavaria Yachts have announce the next model in the exciting new range: The Bavaria Cruiser 45.

The Cruiser 45 will be designed and developed in cooperation with Farr Yacht Design and BMW DesignworksUSA, a subsidiary of the BMW Group, as with the new Cruiser 55 and Cruiser 32. The new Cruiser 45 will continue to keep a consistent, premium product line with high performance combined with attractive design and innovative detail solutions.

In addition to the established hull concept featuring a large cockpit, twin rudders

and steering as well as massive storage space, the well-received and appealing interior design in the style of the Cruiser 55 will be continued within the Cruiser 45.

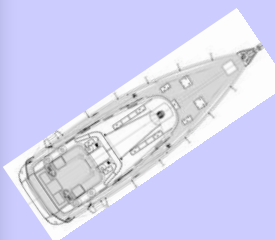
With a choice of two layouts, the four cabin version will be convertible into an owner's cabin similar to the concept of the Cruiser 55. This increases the resale value immensely and provides multiple usage options for this outstanding sailing yacht.

The Cruiser 45 will most likely be launched at the Düsseldorf Boat Show 2010 and will

first be available in the four cabin version (the three cabin version will be released at a later date). Both versions can be ordered from September 2009 for delivery in the 2010 season.

This new yacht will establish a further cornerstone in the Bavaria Cruiser line with a length of hull of 13.60 metres and beam of 4.40 metres combined with a sail plan where a self tacking jib system can be included if desired.

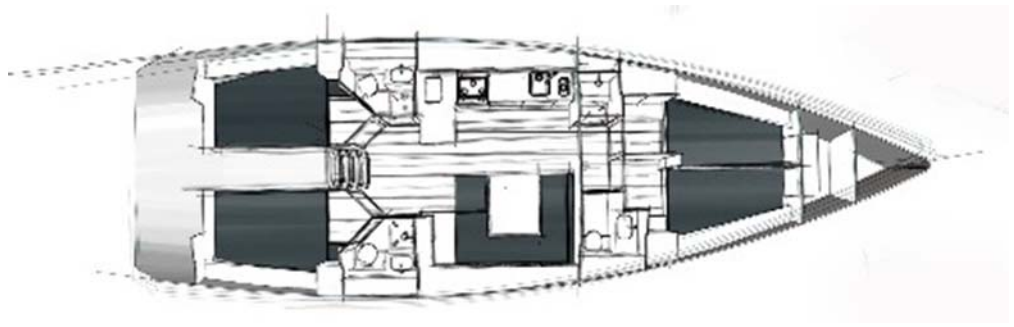
The only information available at present is the layout but more information will be forthcoming once the design is finalised.



Cruiser 55



Cruiser 40 Saloon



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FOR SALE; Mainsail, Boom, Lazyjacks and StackPack to suit Bavaria 42. Fully battened main 2 y.o. (only used 3 times) complete with single reefing lines. Luft 14.4m, Foot 5m. **\$3500** contact Peter Broadhurst for owners details 029 969 1223



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